

How we process your personal data

The following describes how FREDRIK MOGENSEN AB, processes personal data in relation to you as one of our contacts (customer, supplier or other).

This privacy policy explains the types of personal information we may handle and for what purpose we handle them. We also explain our treatment of personal data, and your choices and your rights in relation to it. We ask that you read our privacy policy carefully and make sure you understand its contents.

Please note that this privacy policy relates to the processing of personal data for which we are the controller. This means that we are responsible for the handling and processing of your personal data. It also means that it's us you should turn to with questions or comments, or if you wish to exercise any of the rights you have in relation to our handling of your personal information (see below)

Personal data processed

Personal data refers to information that can be attributed to you. We may process the following personal data relating to you as customer, vendor or other contact:

- name
- address
- email address
- phone number
- contractual information, such as orders and purchases
- other information that you provide in your dealings with us

The purpose of the processing and legal bases

We process your personal data for the purpose of administering our client relationships, deliver goods, provide support, and market our goods and services. The processing is done on the basis that it is necessary for us to be able to fulfil our agreements with you and our legitimate interest in reaching out with marketing.

Storage of personal data

We store your personal information for as long as necessary to fulfill the purpose of the processing. If the customer relationship with us terminates, we store your name, your address, your e-mail address and your phone number for marketing purposes for a maximum period of two years after the customer relationship came to an end, unless the law provides otherwise.

To the extent that your personal information is no longer required to fulfill its purpose, or processing it for any other reason no longer would be permitted, they will be made anonymous or erased.

Receiver

We may disclose your personal data to our processors, for example companies who work with invoice administration, or in databases in connection with support of our systems. In such cases, data processing agreements are concluded to ensure that your personal data is only processed in accordance with this privacy policy. We do not sell, trade or otherwise transfer your personal information to outside parties.

Cookies

A cookie is a text file sent from a website, e.g. www.mogensen.se to your computer where it is stored either in the memory (session cookies) or as a small text file (persistent cookies). FMAB uses both types of cookies. You can choose not to accept cookies but this may affect the page's function. You can easily change this setting in your browser.

Your rights

- You have the right to obtain confirmation as to whether we are dealing with personal data relating to you, and to have access to this personal information and also information regarding the personal information and our use of them.
- You have the right to have incorrect personal data concerning you corrected by us without undue delay. You also have the right with regard to the purpose of processing in some cases supplement incomplete personal data.
- You have the right, in certain circumstances, to have your personal data deleted by us, for example where the personal data is no longer necessary to fulfill the purposes for which they were collected, or if the personal data are processed in an unlawful manner.
- You have the right to request that we restrict the processing of your personal data in some cases. If you for example are disputing the accuracy of the personal data, you can require that we limit the treatment of them during the time it takes for us to check if the information is correct.
- You have the right to object to the processing of personal data carried out on the basis of our eligible interest. If this occurs, we must demonstrate compelling legitimate grounds that outweigh the interests, rights and freedoms in order to continue the treatment.
- You have the right to object to the processing of your personal data to the extent that the processing takes place for direct marketing. In case of such an objection, we will not process your personal data for that purpose.
- You have the right, in certain circumstances, to obtain the personal information that you provide to us relating to you in an electronic format that is commonly used. You have the right to transmit such information to another controller (data portability).

If you have any comments on our treatment of your personal data, please contact us at FREDRIK MOGENSEN AB. You also have the right to complain to the Data protection authority.

Information protection

We implement a variety of security measures to protect your personal information. Only employees who are doing a specific job will have access to personally identifiable information. The IT systems used to store personally identifiable information are stored in a secure environment.